

TYPICAL STAGES OF A SMALL BUSINESS CONSULTATION

The **Huron County Small Business Centre** has a huge diversity of hard-working clients who require a variety of specialized information and support. A general consultation, from start to finish, typically looks like this:

FIRST TOUCH

Small business owners or prospective entrepreneurs reach out by phone, email, or in-person with a specific concern or a general inquiry. Our team of business consultants immediately assesses the situation and begins the problem solving process. If not solved at first touch, a follow-up is scheduled.



GATHERING INFORMATION AND GENERAL RESEARCH

Our small business consultants use information gathered in the FIRST TOUCH to conduct research or gather relevant resources depending on client needs. Typical results of this step include: business planning assistance, grant application opportunities, industry regulation searches, HST, WHMIS and payroll assistance, and referrals to local business experts.

FIRST TOUCH FOLLOW-UP

A second meeting may generally consist of detailed instructions for next steps and an ACTION PLAN for reaching the client's goals. Resources collected in the previous step are outlined and explained.



OPEN COMMUNICATION

Channels of communication are open for clients to reach out with questions, clarifications, concerns, progress reports, or any business related problems or opportunities. Additional meetings, phone calls, and emails are welcome and encouraged.

CONTINUAL SUPPORT

3 month, 6 month, and annual check-ups ensure continued client success. Whether a client is exploring a new business idea, in the midst of starting a new business, growing or expanding an existing business or simply seeking free advice, the HURON SMALL BUSINESS CENTRE is eager to help.

